



HCAD ALUMNI NEWSLETTER

A PUBLICATION OF THE HEALTH CARE ADMINISTRATION ALUMNI ASSOCIATION

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Upcoming Events:

- Center for Leadership Development in Health Management Fall Symposium
September 22, 2006
- Alumni Association Golf Tournament
October 26, 2006
- Alumni Advisor Reception
October 27, 2006

30th Anniversary Dean Duce Award Dinner

By Peyton Elliott & Jeff Guest

On March 28, 2006, the Trinity University Health Care Administration Alumni Association celebrated the 30th anniversary of its annual Dean Duce Award. The event took place at the Art Institute of Chicago during the week of the American College of Healthcare Executives Congress. The Art Institute was the perfect venue to host one of the most significant events in the program's 40 year existence.

The evening began with a social cocktail hour in the halls of the museum filled with music from a Chicago Symphony quartet. Coupled with the fine surroundings, the music helped to create an environment where Alumni, current students, and faculty could socialize and forge new relationships.

This celebration marked the 30th anniversary of the Dean Duce Award, an honor that is bestowed annually by the Health Care Administration Department to a distinguished alumnus of the program. Candidates for the award are selected based upon their contributions to the Health Care Management field. The award is named in honor of Dr. Leonard Duce,

who served as Dean of the Graduate School at Trinity University from 1960 until 1974. Dr. Duce played a significant role in the establishment of the Health Care Administration Department and his tireless dedication helped the program to become one of the top programs in the nation.

the trading room proved to be the perfect setting for a memorable dinner and awards ceremony.

The dinner began with a number of welcoming speeches by Dr. Mary Stefl, Dr. John Hyde, and Dr. Paul Gollhofer. The podium was then turned over to Dr. Robert Duce, son of Leonard Duce, to begin the award ceremony. Everyone in attendance was honored to have Robert Duce and his son in attendance at this celebration of the award named after his father and grandfather.

This year's event paid tribute to past Duce Award winners with a special ceremony. The already memorable evening was made even more special because there were 13 previous winners in attendance, each of whom was recognized.

To cap the evening, the department celebrated the 2006 Dean Duce Award Recipient. This year's prize was awarded to Wayne T. Smith, President & Chief Executive Officer of Community Health Systems (CHS). Smith received his undergraduate degree from Auburn University and his Master's Degree from Trinity. Smith joined CHS in 1997 and



(L-R) Wayne T. Smith and Dr. Robert Duce

The dinner took place in the Chicago Stock Exchange Trading Room, which lies within the museum. The Trading Room is a replica of the original Stock Exchange Trading Room which was demolished in 1972. Sections of the elaborate stenciled decorations, molded capitals, and art glass were preserved and later used in to reconstruct the Trading Room at the Art Institute in 1977. The beautiful architecture and magnificent interior detail of



Alumni President's Note

As I reflect on the activities of the Alumni Board, I feel compelled to share with you some of the events that have consumed our time, and Association resources.

For those who attended the Duce Anniversary Gala event in Chicago, and for those who couldn't, this event will stand out as a crowning event in Trinity HCAD Alumni history. The turnout was the most ever [over 180 attendees] and from the volume and positive tone of attendee comments, we all should wear our Trinity heritage with pride. The Board decided that this event would be a little more than usual; but given the anniversary status of the Duce Award-30th Year, the venue and scope of activities, we felt that as stewards of Alumni Funds, the expenditure was well worth the investment.

When I looked over the audience, it was evident that Trinity graduates have represented our profession well and have

made extremely significant contributions to healthcare management on a national and international basis. It is no exaggeration to say that Trinity HCAD graduates are captains of healthcare management and have continually set the bar for comparison. The idea to have Dr. Dean Duce's son Dr. Robert Duce, an emeritus professor from Texas A&M, to present the award and recognize previous winners in attendance was Dr. Goliher's idea. The Board always counts on Paul to serve as the departmental historian and his suggestion was brilliant. While most of the Alumni didn't know or remember Dean Duce, his legacy touches us all and his son's willingness to share in our event was heartwarming. Again, a special thanks to Scott Landrum and Wendy Hill as the major Board members who planned and implemented this event. Without their leadership, this event would not have been the success it was.

Additionally, the Board has continued to provide economic support to our students by subsidizing their professional development through support to attend the Chicago ACHE and other various healthcare related educational offerings. The Board continues to address membership issues and will be re-instituting "Class Representatives" in the near future. For those interested in volunteering to be your class representative, please feel free to contact me or any other Board member. Additionally, the Board continues to support departmental efforts and activities.

In closing, thanks to all Trinity HCAD Alumni for your continued support of the Alumni Association. The Board is vitally interested in representing your interests in our program and solicits your input to improve our efforts.

John C. Hyde, Ph.D.

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Mary Maschek
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Department Chair's Message

By the time you read this note, the academic year will be in full swing. And, our 25 first-year on-campus students will be experiencing a new program benefit this fall, a local **Alumni-Advisor**. With the assistance of executive-in-residence and alumnus Bill Young, potential advisors were solicited from the San Antonio area and matched with each of our incoming students. Alumni advisors are asked to meet with

the students, either in person or by phone, early in the new academic year. It is our hope that this will be just the first of many contacts, and that the relationship between our new students and alumni will flourish. During our Alumni weekend, the program will host a reception to recognize and thank the Advisors on Friday, October 27 in the program suite.

As a faculty, we are also looking for ways to enhance the Executive Program. We'll be reporting on these planned changes in upcoming newsletters.

Last March, five Trinity Alumni achieved Fellowship status in the American College of Healthcare Executives:

- Ronald R. Beer (2002)

- Joseph A. DeSilva (1977)
- Brett S. McClung (1992)
- Joseph D. Pearson (1992)
- Joe B. Riley (1992)

The department would like to offer our congratulations to each of these alumni.

Congratulations, as well, to the Health Care Administration Alumni Association for an absolutely spectacular event last March in honor of the Dean Duce Award. It will give each of us in attendance fond memories for many years to come.

As usual, you can contact me (mstefl@trinity.edu or 210.999.8107) at any time with comments or questions.

Mary Stefl, Ph.D.



Volunteer Efforts by HCAD Class of 2007

By Ben Casmer

The healthcare field has historically attracted socially minded and talented individuals who are known both for their intellect as well as their keen desire to help others and improve their communities. The Trinity University Health Care Administration program continues to play a key role in preparing future healthcare leaders to fulfill such community roles by introducing students to many of the dynamic issues currently influencing the delivery of healthcare services on a day-to-day basis. In addition to standard strategic planning, marketing, finance, and human resource coursework, it is also critically important for future healthcare leaders to become involved with our communities in other meaningful ways. To help supplement the curriculum during

the spring semester, the current student class volunteered at a variety of San Antonio community organizations including Habitat for Humanity, American Diabetes Association, the BEAT AIDS Foundation, and the San Antonio Food Bank. Each of these service organizations play an integral role in ensuring the health and well being of the community, and all rely heavily upon the generous donations, both in terms of time and funding, from the public.

Small groups of students from the program volunteered at each organization for 10 hours over the final weeks of the spring semester. At Habitat for Humanity, students lent a helping hand in building a shed, roofing a house, and trying their hand siding a house in south San

Antonio. "Having access to quality housing can have a major impact on the overall health of many underprivileged families", observed class member and volunteer Peyton Elliott. In other projects, students volunteering with the American Diabetes Association staffed an informational booth at a health fair at the University of Texas at San Antonio, while those working with the BEAT AIDS foundation helped increase health education and improve community awareness for preventing the spread of AIDS in the greater San Antonio area. Also, at the San Antonio Food Bank, after being given a tour of the facility, students prepared 15 pound food boxes that were distributed to local families in need after being given a tour of the facility.

Continued on page 11



(L-R): Aurelia Pearson, Peyton Elliott, Morley Healy, Sarah Hall, Ben Casmer

Faculty News

Compiled by Bryan Winkler

Dr. Amer Kaissi



This spring Dr. Kaissi worked with Dr. Michael Parchman, professor with The University of Texas Health Science Center on an article entitled "Assessment of Chronic Illness for Diabetes in Primary Care Clinics". This article was published in the June edition of the *Joint Commission Journal on Quality and Patient Safety*. Dr. Kaissi and Dr.

Parchman also presented their papers "Structures, Processes, and Patient Behaviors in Diabetes Primary Care Clinics" and "Cardiovascular Risk Factor Control in Type II diabetes and the Structure of Primary Care Clinics" at the Academy of Health's annual research meeting held in Seattle this past June.

Dr. Kaissi's paper titled "An Organizational Approach to Understanding Patient Safety and Medical Errors" has been accepted for publication by the *Health Care Manager* journal.

Dr. William McCaughrin



In the spring semester Dr. McCaughrin was elected to the Chair of the Faculty Senate at Trinity. He will serve a three year term in this position.

The Faculty Senate represents the professional concerns of over 230 faculty members at Trinity. It is quite an honor for Dr. McCaughrin to be selected to this position out of the many talented academicians who teach at Trinity.

The Senate is currently working on a number of different issues to better the educational experience at Trinity. These issues include evaluating methods of assessing teaching effectiveness, faculty total compensation, the Capital Campaign for Trinity, and diversity in the University community.

Dr. McCaughrin taught Health Services Organization and Policy II during the

spring semester. He will be teaching the first section of that course to the incoming class in the fall.

Dr. Ted Sparling



Dr. Sparling would like to offer his heartiest congratulations to the Health Care Administration Alumni Association and especially the Alumni Board of Directors for the outstanding Chicago ACHE Alumni Meeting. He is quoted as saying "I feel that the Health Care Administration Alumni Association and

its support for the students, faculty, alumni, and alumni preceptors is the main strength of the Trinity Health Care Administration Department."

Dr. Sparling taught Health Care Organization and Management during the spring semester and is set to teach

Health Care Administration Ethics this fall.

Executive Program Accepting Applications

The Executive Program is accepting applications for Fall 2007. This is an excellent opportunity for you to refer or sponsor an individual from your organization who has leadership potential but lacks a Master's Degree. Remember that the restructured Executive Program can now be completed in just under two years. For further information please contact our Recruitment Coordinator, Sharon Hubenak at shubenak@trinity.edu, or by calling 210-999-8107.

Dr. Ed Schumacher

Last month Dr. Schumacher presented two papers at the American Society of Health Economics in Madison, Wisconsin. One paper titled "Bodyweight and Academic Performance in High School", deals with the relationship between students body weights and academic performance. The study found a small but significant effect of body mass index on students' performance (GPA) after controlling for a number of covariates.

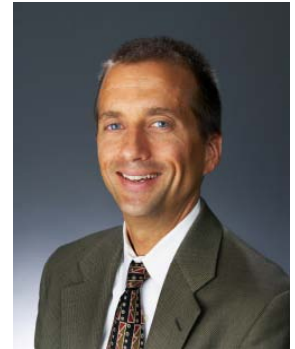
The second paper Dr.

Schumacher presented was titled "Compensating Differentials and AIDS Risk" which studied the wage differentials for hospital workers associated with their threat of exposure to HIV on the job. Results show a strong positive effect for registered nurses after controlling for cost of living and other amenities likely to influence wages. Results for other health care professionals were smaller.

Dr. Schumacher taught Economic Aspect of Health Care

Administration during the spring semester.

Also, a special congratulation goes out to Dr. Schumacher who received his tenure from Trinity University during the spring semester.



Dr. Jody Rogers

Dr. Jody Rogers, FACHE, continues to speak and teach on the subject of leadership as it applies to Healthcare Executives. Besides teaching a Capstone course to Trinity University Executive Students this summer, Dr. Rogers taught three seminars at the 2006 Annual Congress on Healthcare Leadership for the American College of Healthcare Executives in Chicago. Two seminars were given during the student track and one seminar was available for all attendees. Over 750 participants attended the ses-

sions. Dr. Rogers also gave the keynote address to the Worldwide Conference for AMEDD Patient Administrators on the subject of leadership and served as a presenter and facilitator for the Central Texas Chapter of the American College of Healthcare Executives summer meeting.

Dr. Rogers and Mr. George Masi, Senior Vice President, Harris County Hospital District and Administrator, Ben Taub Hospital have also been accepted to give a two

day seminar for the American College of Healthcare Executives. The first seminar will occur in the October Cluster in Williamsburg, VA.

Dr. Rogers will teach Professional Development to the first year HCAD students and Healthcare Leadership to the second year HCAD students this fall.



Dr. Mary Stefl

Dr. Stefl was elected Chair of the Board of Directors for the Council on Accreditation for Healthcare Management Education this spring. She will serve on the Board during 2006 to 2007.

She was featured in a local public radio program devoted to Avian Flu. She discussed the implications of a possible pandemic on hospitals and the United States healthcare system. In June, she participated in the Oral Exams for

The United States Army-Baylor Program in Health and Business Administration in June.

Dr. Stefl was a discussant during the "MHA Program Managerial Competencies at St. Louis University" which took place at the annual meeting of the Association of University Programs in Health Administration.

30th Anniversary Dean Duce Award Dinner March 28, 2006— Art Institute of Chicago



(L-R) Lindsey Sondergeld, Mike Kelley, Nicole Banister



Top Row: Dr. Fischer, Dr. McCaughrin, Bob Shaw, Douglas Hawthorne, Javier Iruegas
Bottom Row: Dr. Stefl, Mrs. Rogers, Dr. Rogers, Mrs. Fisher



(L-R) Morley Healy, Dr. & Mrs. Fischer



(L-R) Jennifer Lam, Darcy Derickson, Teresa Whitley, Leah Spann-Lacey



Top Row: Mr. & Mrs. Brett McClung, Mike Lieb, Kevin Ormand, Steve Weylandt
Bottom Row: Jack DuFon, Dorothy Benevidaz, Gary Kendrick



Mr. & Mrs. Wayne T. Smith and Community Health Systems
Executive Team Members



(L-R) Michael Portacci, Javier Iruegas



(L-R) Jack DuFon, Dorothy Benevidaz, Gary Kendrick

Past Duce Award Recipient Ceremony



1976—William F. Smith



1977—Douglas D. Hawthorne, FACHE



1981—Donald G. Loftus, FACHE



1991—Robert L. Walker—FACHE



1992—Barbara Chur accepting for
Neil M. Chur, Ph.D.



1993—David S. Lopez, FACHE



1994—William D. Poteet, III, FACHE



1998—Joel T. Allison, FACHE



1999—J. Lindsey Bradley, Jr., FACHE



2000—Stephen E. Weylandt



2001—Javier Iruegas, CHE



2003—Don L. Richey

Past Duce Award Winners Unable to Attend

1978—Richard J. Mooney, FACHE

1987—John A. Guest

1979—Douglas L. Johnson, Ph.D., CHE

1988—Alan G. Harper, FACHE

1980—William W. Young, Jr.

1989—Roger N. Struble

1983—Stanley F. Hupfeld, III, FACHE

1990—Ray J. Chappelle, FACHE

1984—C. Richard Gaston

1995—Kay E. Peck, CHE

1985—Ray M. Branson, FACHE

1997—Richard R. Scott, CHE

1986—Donald L. Stewart

2002—Charley O. Trimble, Jr.

Student's Perspective on Preceptors' Conference

Each spring students in the Health Care Administration program have the opportunity to interview with numerous organizations that are interested in taking an administrative resident. This is the day that we, as students, have heard about and prepared for since the day we began our first semester at Trinity. This year's Preceptor's Conference began on April 20 with a dinner and cocktail hour that provided an opportunity for everyone to gather in a social setting. Interviews were held the following day and there was a record number of organizations in attendance. To have the opportunity to interview with some of the top health service providers in the country is the chance of a lifetime for each student. The faculty dedicated much time and effort to ensure that students are prepared for this full day of interviewing. Below are a number of remarks from members of the HCAD Class of 2007 on their Preceptors' Conference experience.

"Preceptors' Conference was an exciting and hectic day for everyone participating. This unique experience was a great opportunity to meet with a variety of world class organizations."

Jason McPherson

"It was a good opportunity to meet everyone and gain a better understanding of what types of facilities are interested in taking a resident. The faculty did a great job in preparing us for the interviews."

Sarah Hall

"Preceptors' Conference was an outstanding way to be introduced to the top organizations serving the D/FW metroplex. The dinner gave me an opportunity to speak to people from each organization in depth prior to the interviews."

Jackie Middleton

"I thought it was great that so many Trinity alumni were in attendance at the event. This really shows how important our alumni are to the program."

Shaun Woody

"It is a great chance to meet people from different organizations that are located all over the country. My experience can be described as stressful, intense, riveting, and character building. All-in-all, it was great and something I will remember for the rest of my career."

Karim Kaissi

In Memory of Robert H. Duffield (1954-2006)

Robert "Bob" Duffield passed away April 28, 2006 at the age of 52 due to complications associated with diabetes. A native of Canada he had been living in Floresville, Texas for the past 9 years. He is survived by his wife Amy, sons Eric and Robert, stepchildren Joel, Leah, and Colin, as well as numerous nieces and nephews. Bob served as Chief Executive Officer of Wilson Memorial Hospital in Floresville, Texas.

Alumni Updates

By Mary Maschek

Joel T. Allison '73, President and CEO of Baylor Health Care system, has joined the National Quality Forum Board of Directors.

David C. Ashworth, FACHE '85, was elected to the 2005-2006 Council on Policy Development for the Texas Hospital Association.

Dan Brown '83, is the Chief Operating Officer of St. Luke's Baptist Hospital in San Antonio, Texas.

Alfonso Chapa '84, is now the CEO/managing director of Doctors Hospital Laredo in Laredo, Texas.

David Dunlap, FACHE '69, is currently the President and CEO of Roper St. Francis Healthcare in Charleston, South Carolina.

John S. Eads IV, CHE '97, CEO of North Baldwin Infirmary, received the Early Career Healthcare Executive Award from the Regent for Alabama.

Kelly Fassett '02, is currently Practice Administrator at Neuro-Oncology Associates for HealthTexas in Dallas, Texas.

Joseph Davis-Fleming, CHE '86, is currently the CEO of Square Hospitals Limited in Dhaka, Bangladesh.

Bill Fox '84, has been named president and CEO of Louisiana Heart Hospital in Lake Combe, Louisiana.

Ryan Gehrig '98, is now the COO of Wesley Medical center in Hattiesburg, Mississippi.

Diana Gerhardus '03, was promoted to director of Operations for the San Antonio Warm Springs Rehabilitation Hospital in San Antonio, Texas.

Don Griffin, FACHE, '86, current healthcare advisor to the government of Saudi Arabia, has recently published a book: *Hospitals: What they are and how they work*, 3rd Ed.

Gregory Haralson '00, is now the COO of Healthcare Ministries of South Texas Plaza Medical Center in Fort Worth, Texas.

Jim Grocholski '85, has been named permanent CEO of Memorial Hospital of Texas County in Guymon, Oklahoma.

Jack Houghton '68, accepted the CEO position at Val Verde Regional Medical Center in Del Rio, Texas.

Lisa Jenkins '02, moved to Oklahoma State University Center for Health Sciences as the administrative Director of Osteopathic Medical Education Consortium.

Blake Kretz, CHE '92, was elected to the 2005-2006 Texas Hospital Association Board of Trustees.

David Lopez '75, president and CEO of Harris County Hospital District, was named on of the Top 25 Minority Executives in Healthcare by Modern Healthcare.

Patrick S. Malone, PhD '86, Associate Dean of Students of Naval Medical Education, co-authored a chapter on interest groups and health policy in *Policy and Politics in Nursing and Health Care*.

Rick W. Merrill '84, was elected to the 2005-2006 Texas Hospital Association Board of Trustees.

Heather Moore '00, married Kevin Faske on February 25th in Katy, Texas.

Michael Mullins '87, is the new president and CEO of Triad Hospitals Inc./Gateway Health

System's new hospital in Clarksville, Tennessee.

Matt Nelson '03, accepted a position with Medical Management Professionals based out of Plano, Texas.

William D. Poteet '70, retired in May as president of HCA's North Texas Division.

Michael S. Potter '77, FACHE was elected to the 2005-2006 Texas Hospital Association Board of Trustees and named Chairman of the Council on Policy Development.

Kevin Purcell, CHE '87, has accepted a position as Pediatric Pharmacy Operations Manager for CHRISTUS Santa Rosa Health Care in San Antonio, Texas.

Joe Riley '92, recently became CEO of Central Mississippi Medical Center in Jackson, Mississippi.

Greg Seiler '92, is Senior VP/COO of Riverside community Hospital in Riverside, California.

Melissa Sela '05, has accepted a job as a Senior Analyst with Phase 2 Consulting in Austin, Texas.

Craig E. Sims, CHE '86, was elected to the 2005-2006 Texas Hospital Association Board of Trustees.

Sally Steffen '03, was recently named CEO of Edmond Medical Center in Edmond, Oklahoma.

Raymond Wei, CHE '97, was elected president of The Health Collaborative in San Antonio.

Let us know of any career updates or job changes so that we can include them in our next newsletter! Contact Samantha in the HCAD office at 210-999-8107 or send an email to Samantha.jones@trinity.edu.

2006 Alumni Golf Tournament

This year's annual Alumni Association Golf Tournament will be held at the Quarry Golf Club on October 26. There will be a shotgun start at 1:00 and the format will be a team scramble. The Quarry Golf

Club is consistently rated as one of the top courses in the San Antonio area and is a very unique golfing experience. An awards ceremony will be held following the round with a Mexican food

buffet served. Please contact Jennifer Lam at jentam-lam@gmail.com to reserve your spot for the tournament. We look forward to seeing you on the course.



Executive Program Ranked #2 for Physician Execs

By Ambree Vickers

Trinity University Department of Health Care Administration's Executive Program has once again been recognized by *Modern Healthcare*. It was ranked #2 for universities offering distance learning programs. The program is accredited by the Commission on Accreditation of Healthcare Management Education. The Executive Program tied for second with Virginia Commonwealth University. The top ranked program was the University of North Carolina at Chapel Hill. Programs were ranked on five factors including; length of time to complete, total cost of tuition, number of days on campus, age of program, and total number of graduates. The list included five types of graduate degrees offered from the different Universities; Master of Public Health (MPH), Master of Science (MS), Master of Science in Health Administration (MSHA), Master of

Medical Management (MMM), and Master of Health Administration (MHA).

As hospitals and health systems continue to look for ways to increase quality, decrease cost, and collaborate with their medical staff, more demand has been created for programs that educate physicians in business and administrative skills. Historically, physicians have not been formally educated to develop these types of skills in their extensive medical education. There are many programs in the country that offer continuing education for physicians, and Trinity's Executive Program continues to be considered one of the best by both practicing health administrators and physicians.

Dr. Raymond Chung, Associate Chief & Staff for Education, at the South Texas Vet-

erans Health Care System is a recent graduate of the Executive Program. Dr. Chung chose Trinity University's Executive Program for its specific focus on health care. He believes that the dedication of the department and the Alumni Association to the program, strong professors, and comprehensive curriculum contribute to the program's continued success.

The Executive Program's strong history, dedication to excellence, and experiences such as Dr. Chung's will allow it to remain one of the top graduate programs for physicians well into the future.

Duce Dinner Continued

his leadership and vision have helped transform the organization into the leading operator of acute care hospitals in non-urban markets in the United States. He has been named to *Modern Healthcare* magazine's list of "100 Most Powerful People in Healthcare" and has received many other awards and recognitions. Prior to joining Community Health Systems, Smith was with Humana, Inc., for 23 years serving as President and Chief Operating Officer from 1993 to 1996. He is a former director of the American Association of Health Plans

and currently serves on the Board of Directors for numerous organizations in the healthcare industry.

The current students and faculty of the department commend each of the 30 Dean Duce Award Winners and thank the Alumni Association for hosting such a wonderful and memorable event. A special thank you also goes out to all alumni who were able to be in attendance for this special celebration and to the Alumni Association for planning a truly amazing evening.

Volunteer Efforts Continued

The opportunity to learn about the underserved individuals of the San Antonio community proved invaluable. Not only did we have the chance to learn about the specific needs of the community, but also had the chance to get our hands dirty and actually help try to meet those needs. "A few hours of my time is a small price to pay for the impact I can have in a person's life." reflected class member Gary Brown.

With a new found appreciation for its good fortune, the Class of 2007 aims to make volunteering a priority and in the future has every intention to build upon this spirit of altruism. "I plan on making enough time to continue to volunteer once my career begins." says Fraser Hay.

With class lectures and ever-

pressing deadlines, many students felt the opportunity to volunteer also afforded a pleasant change from grind of schoolwork. The chance to get a breath of fresh air while roofing a house, spend time educating fellow citizens, and helping out in the community in a meaningful way rejuvenated class members like Aurelia Pearson who remarked: "I have always had a special

place in my heart for the elderly, they have always been there for me and I am just thankful that I had the opportunity to be there to help them."



(L-R) Aurelia Pearson and Sarah Hall

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**Trinity University
Department of Healthcare
Administration**

One Trinity Place #58
San Antonio, TX 78212-7200

Phone: 210-999-8107
Fax: 210-999-8108
Website: www.trinity.edu/departments/healthcare

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*Editor/
Layout & Design*
Peyton Elliott

Co-editor
Jeff Guest



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